



THE BULLSEYE BULLETIN

WISCONSIN HUNTER EDUCATION NEWSLETTER

#110 December, 2008

SUCCESS AND THE FUTURE

From: Tim Lawhern, Hunter Education Administrator

3rd Safest Gun Deer Season Ever!

Congratulations to all of YOU! Your efforts as volunteers in the Hunter Education Program continue to carry out our mission: teaching hunters to be safe, knowledgeable and responsible. The 2008 9-Day Gun Deer Season was the 3rd safest on record! A graph of the 9-day gun deer season is located elsewhere in this newsletter so that you can see the tremendous success you have made in making and keeping hunting a safe activity. Thank you one and all for your dedication.

If we can continue this trend we will see a gun deer season without a fatality within the next 5 years. We might even see a gun deer season without an injury incident as well. What every hunter must do is be mindful that no matter how safe they have been, they are only as safe as their next hunt. Safety must be foremost on their minds each and every time they go afield. Your help in spreading that message will help in getting us to a season without an accident.

Progress Report on Strategic Goals for 2008

1. We set out to provide Federal Firearms Licensed Dealers a wallet sized card

containing the 4-Basic Rules of Firearms Safety. This was done and we mailed over 20,000 to 139 FFL dealers around the state.

2. Produce TV & Radio spots reminding hunters to be safe – 4 Rules of Firearms Safety; Blaze Orange on Ground Blinds on state lands; Being Respectful to each other and to Private Land Owners. Those were filmed and aired just before and during the gun deer seasons.

3. Develop a pilot written exam for people interested in becoming a volunteer instructor. That exam is posted on our hunter education webpages. <http://dnr.wi.gov/org/es/enforcement/instructor.html> It's the first item under the menu on the left hand side of this page.

4. Develop a DVD that covers the Law Enforcement presentation in our program. This was accomplished and mailed out with all new student packets beginning in late summer.

5. Recruit and certify 20 new volunteer instructors of ethnicity. This one continues to be worked on and several instructors of varying cultural and ethnic backgrounds have been recruited.

6. Deliver Instructor Academies in every region of the state. Reports from all RSW's

are that these were conducted within their regions.

7. Create and post on the web a "Permission to Hunt Card." This was accomplished and is located at http://dnr.wi.gov/org/es/enforcement/docs/Permission_hunt.pdf

Goals for 2009

As I write these lines 2009 is less than a month away. We have several strategic goals that we are working on and need your help. As a precursor to listing those items an article came across my desk about what kind of people it takes to be successful. In order for us to remain successful we need all of us to be positive.

YESer

"Being a 'YESer' doesn't mean being a 'yes man' or 'yes woman.' It doesn't mean going along to get along, or saying yes and meaning 'maybe,' 'no,' or 'over my dead body.' And it doesn't mean nodding your head up and down incessantly like the toy dog in the back window of an old sedan.

A YESer is someone who is up to the challenge – any challenge; someone willing to try – to give it their best shot. It's someone who can quickly overcome doubt and apprehension, then move forward; someone who sees as much value (or more) in the effort as in the results. A YESer is someone who wants to be on the playing field rather than sitting in the spectator section. And it's someone who wastes no time on negativity and naysaying.

There are plenty of people willing to tell you why something won't work, why it can't be done, why now isn't the right time, or why they aren't the right person for the job. In fact, most of the working population is uncomfortable being full-time YESers. And that's the big reason to be one: It

differentiates you, and it brands you with a big VE – Valuable and Employable.

Think about it. Who are the most successful people YOU know (or know of)? Are they "It'll never work...we can't do that...this is a pain" types? I seriously doubt it. I'm betting that your success role models are "We can do that...let's find a way to make it happen...you bet" type people. They're YESers! And you can join them!"

1. Create a written exam for all newly certified volunteer instructors (open book). This requires all new instructors to take an exam. This is nothing new. Previously in our history we had such an exam and now we are going back to it. Why? Having an open book exam ensures that every instructor will have seen and read the instructor manual; something that many have stated they have never read.

2. Pilot a "Test Out" exam for certification in one region of the state. This is a pilot outreach project designed to see if this will work. We must design and deliver such an exam that will assure that those passing possess the knowledge to meet the standards of our program. From the pilot project we can then make any necessary adjustments. This project if successful will provide additional opportunities for certification in basic hunter education.

3. Create out-reach messages to constituents via use of alternative media such as MySpace, YouTube and Pod Casting. Many people these days, especially the young, get their information from these sources.

4. Create species and topic specific segments of our WebPages. This is to further the education and knowledge of our hunters and shooters.

"The role of a volunteer instructor is not to be a lecturer, tell war stories, or be a drill sergeant. It's not to tell the students about

your hunting escapades but rather prepare them for their first hunts [so they can create their own memories].”

Lt. Jeff Fleming, MN DNR

Celebrating its 25th Year!

WISCONSIN DEER & TURKEY EXPO

APRIL 3-4-5, 2009
Alliant Energy Center
1919 Alliant Energy Center Way, Madison, WI 53713
www.alliantenergycenter.com

Exit 262 (Rlinrock Rd) off the Beltline (Hwy 12-18)



**375+
Huge
Antlers**

Trophy Contest Sponsor:



WI Buck & Bear Club
Official Measurers 1-877-273-6408



FEATURING In '09 --

- **NEW** Deer Decoy Demo Area w/Gary Clancy
- **NEW** Traditional Archery Alley
- **NEW** Antler-Measuring Demo/Seminar
- **NEW** Fireanns "Answer Man" Info Center
- **NEW** 3-Day Adult Ticket
- 570+ Booths w/ New Products • New-Products Display Area
- New Entries in Deer/Bear Trophy Contest (Entries Fri. Noon - Sun. 10am, \$15, FREE Weekend Pass) • Byron Ferguson, Archery Trick Shot (Sa & Su) • Optics (Binocs, Scopes) Tryout & Info Center • Venison Butchering & Cooking Demos • Food Plot Seminars & Info Center • Stone Arrowheads & Knives Made
- 3 Hands-On Shooting Ranges • Trail Cam Photo Contest
- Outdoor Photo Contest • Mountain Men Camp-Out
- Live Game Animals

TICKETS

Adult 1-Day	\$10.00
Adult 2-Day	\$17.00
Adult 3-Day	\$23.00
Military	\$9.00
Htr Ed Grad 12-18 yrs	\$10/7
\$4 w/ Htr Ed grad proof	
1st Yr Hunters	FREE
w/ Htr Ed grad proof	
<i>(details-www.deerinfo.com)</i>	
Trophy Contest Entry	\$15.00
<i>(get FREE weekend expo pass)</i>	
Youth (6-11)	\$3.00
5 & Under	FREE
Group Rates	Call 1-800-324-3337



**FUN for the
entire FAMILY**
Kids ages 6-11
FREE Friday



HOURS

Friday	2 pm - 9 pm
Saturday	9 am - 7 pm
Sunday	9 am - 4 pm

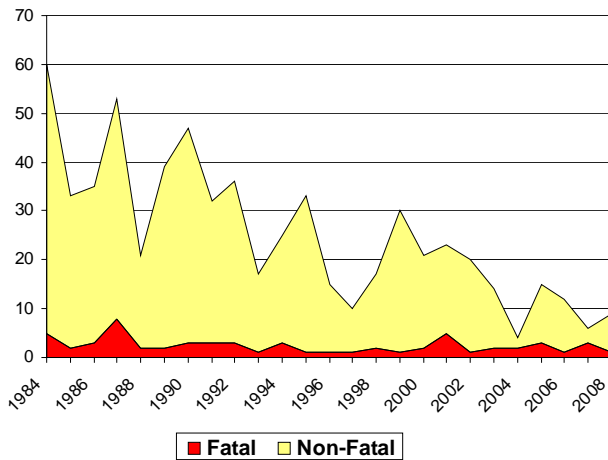
For city info and directions call:
1-800-373-6376
Madison Convention & Visitors Bureau
www.visitmadison.com

Go to www.deerinfo.com for

- Seminar Schedule • Contest Details
- Hotel List • Directions & Map

or call 1-800-324-3337

History of Gun Deer Incidents



4 (44%) were Self Inflicted Injury Incidents; poor gun handling and failure to observe and practice the basic rules of firearms safety.

5 (56%) occurred during Deer Drives

4 (44%) involved members of the same hunting party (89% if you include self inflicted incidents)

1 (11%) involved juveniles as the shooters (age 13 self inflicted injury)

43.8 = average age of the adult shooters causing incidents.

The 10 year averages:

- for total numbers of incidents is 15.4 (2008 = 9)
- for fatalities is 2.1. (2008 = 1)
- for injury incidents is 13.3 (2008 = 8)

FIREARM DISCHARGED INSIDE A HUNTER EDUCATION CLASSROOM!

This year we had an unwanted discharge inside a hunter education course in a place of business. Even though we have a policy stating no live ammunitions inside a classroom we and other states continue to have these potentially devastating occurrences. While no one has ever been physically harmed when these have happened the potential for physical harm is extremely high. To help avoid these from happening we need you to do this.....

Take ALL of your dummy ammunitions to a safe place for shooting. Cycle every dummy round in a firearm as if they are fully functional rounds of ammunition. If there is a discharge it will occur in a safe place and that particular round will then be destroyed.

The claim by the instructor involved in the situation above stated that it was a dummy round that discharged. The investigation into this matter resulted in this guidance being issued. The Department knows what kind of dummy ammunitions we have issued and you, as a volunteer in our program, should never use dummy ammunitions that we have not provided. If you have any that we have not provided please do not take it to any future Department authorized hunter education courses. The liability of property damage and physical bodily harm are just too severe for us to allow anything (in the way of dummy ammunitions) in our program that we do not provide. Thank you very much in advance for your attention to this requirement.

Again: TAKE ALL OF YOUR DUMMY AMMUNITIONS TO A SAFE PLACE FOR SHOOTING AND CYCLE THEM SO WE KNOW THEY ARE DUMMY ROUNDS.

**DUPLICATE SAFETY EDUCATION
CERTIFICATES: from Rachel Lesczynski**

This is just to let you know that the form previously used to mail in and order a duplicate safety certificate (Form 8500-81) will no longer be used.

The two options students have to obtain a duplicate are:

1. Through the Online Licensing Center
2. At a DNR Service Center or ALIS Agent.



**A MESSAGE ABOUT CUSTOMER SERVICE!
From: Volunteer Instructor Paul Houx**

GREETINGS,

**JUST THOUGHT I WOULD LET YOU KNOW
OUR STUDENT FROM THAILAND PASSED
WITHOUT A HITCH. FORWARDED AN E-
MAIL FROM A HAPPY PARENT, HE WAS SO
PROUD HE WAS THERE FOR TEST NIGHT
SNAPPING PIX. I GOT TWO NEW SAFETY
INSTRUCTORS THAT I WILL BE SENDING
YOU PAPERWORK FOR SHORTLY.**

THANKS FOR ALL YOU DO,

PAUL HOUX



The fees are still the same as in the past;
\$2.75 at a Service Center or ALIS Agent, and
\$3.75 online (\$2.75 + \$1.00 online
convenience fee).

Please direct customers to use one of these
two options when inquiring about a duplicate
safety certificate.
Thank you!

**MORE PRAISES – WHEN THINGS ARE DONE
THE WAY WE WANT THEM DONE....
From: Conservation Warden Jeff King**

I received the following voice message on my
cell phone this morning, 11/3/08, and 8:21 AM.

"Jeff King this is Linda Callaway my son Seth
Callaway took the hunter safety this weekend in
Fayette and I am just calling to rave about the
program! As far as I am concerned that was the
best hunter safety program we have ever seen!
Those men and one woman put in a lot of time,
did a lot hands on, told real life stories and it was
absolutely fantastic! I just wanted to make sure
people knew how good of a job I thought these
instructors have done. I am a home school
mom so I teach at home so what they did was
very very nice, very special and I am very
thankful for it. I do not know how to call them or
write a thank you card or what group to send it
to, so if you have an address give me a call at
608-966-1665 and I will write a thank you letter
to the group that did it. Thank you very much,
again my name is Linda Callaway."

I had the pleasure of returning this phone call
this morning. Simply put, Linda could not say
enough good about this hunter safety instructor
group. Linda said she is a home school mom
and not easy to impress when it comes to
education, but she was! Linda shared that all of
the parents and participants spoke VERY highly
of this group of instructors. I shared the names

W I S C O N S I N H U N T E R E D U C A T I O N N E W S L E T T E R

of the instructors and Tim Lawhern and asked Linda to express her thanks to those folks directly. Linda said she definitely will.

I want you to know that the instructors in this group credit RSW Jon King for their teaching style. Barry said that Jon took a group of instructors in (I believe Jon taught a targeted Instructor Development Class recently and this is what Barry is talking about), taught a hands on course with the training aids, provided an outline on how to teach the class, and got us all certified and trained to teach this class format.

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This newsletter was produced with Federal Grant Funds under the Wildlife Restoration Program. Any comments or questions may be directed to the Hunter Education Administrator at Wisconsin Department of Natural Resources, Bureau of Law Enforcement, PO Box 7921, Madison, WI 53707.

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